

CASEENA KARIM

caseenakar@gmail.com

Education

Parsons School of Design (New York, N.Y.)

Bachelor of Fine Arts with Full Honors; Completed June 2018

- Major: Integrated Design
- Pathways in Digital Marketing, Graphic Design, New Media

Skills

- Adobe Creative Suite Expert
- Graphic Design
- Illustration and Visual Design
- Social Media/Digital Design
- Creative Direction
- Motion Graphics
- Animation
- Community Outreach
- Videography/Video Editing

Selected Work

BUFU Eyedream Residency (New York, N.Y.)

Artist-in-residence (September 2018)

- Curating an installation, performances, and film series at Abrons Art Center and Eyebeam over a one month period.
- Creating motion graphics and short-form video content

“For Us” at BronxArtSpace (New York, N.Y.)

Artist-in-residence (September 2018)

- Curating an event, film screening, performances, and discussion showcasing QTPOC artists working in New Media
- Scouting on social media, creating open calls, documentation of the event via Instagram stories

“1 Million Jobs for 1 Billion People” (New York, N.Y.)

Entrepreneur and Mentee (January 2015-January 2016)

- Conception to implementation of an online fashion platform for LGBTQ youth
- social media, budgeting and marketing campaign for public presentation at the UN headquarters

Relevant Professional Experience

Graphic Designer/Illustrator (October 2019-present)

Spicy Zine (Brooklyn, N.Y and Remote)

- Co-creating digital designs for social media campaigns for community events for women of color in NYC
- Creating motion graphics based on Spicy’s brand identity for online events, zines, and social media
- Creative direction around design strategies for social activism

Creative Director (May 2013-present)

Spicy-Films (Brooklyn, N.Y. and Remote)

- Designing motion graphics for events, exhibitions, and curated film event series “Spicy-Films”
- Creating a brand identity catered to queer and trans people of color (QTPOC) in NYC
- Budgeting, scheduling, and curation of film screenings centered around New Media (animation, film, video)

Post Production Assistant (April 2022-February 2024)

ITV America (remote)

- Editing selects, scheduling, and organizing content with a large team for networks such as HBO and Netflix

Graphic Designer (August 2015-August 2016)

Baseera Khan Studios (New York, N.Y.)

- Designing and arranging the artist’s work for publications and events using Adobe Photoshop and Illustrator.
- Co-curating an exhibition with a small team of designers

Graphic Designer/Video Editor(August 2015-August 2016)

The Wrap Life (New York, N.Y.)

- Designing a logo and motion graphics for web and video content.
- Editing and designing short-form social media videos

Web References

Portfolio: www.cravemorebk.com

Instagram: [@spicy.zine](https://www.instagram.com/spicy.zine) [@spicy_films](https://www.instagram.com/spicy_films)

Other references furnished upon request

